

SATURDAY NOV. 19 — MEMORIAL STADIUM — CHARLOTTE, N. C.

OFFICIAL PROGRAM
25c

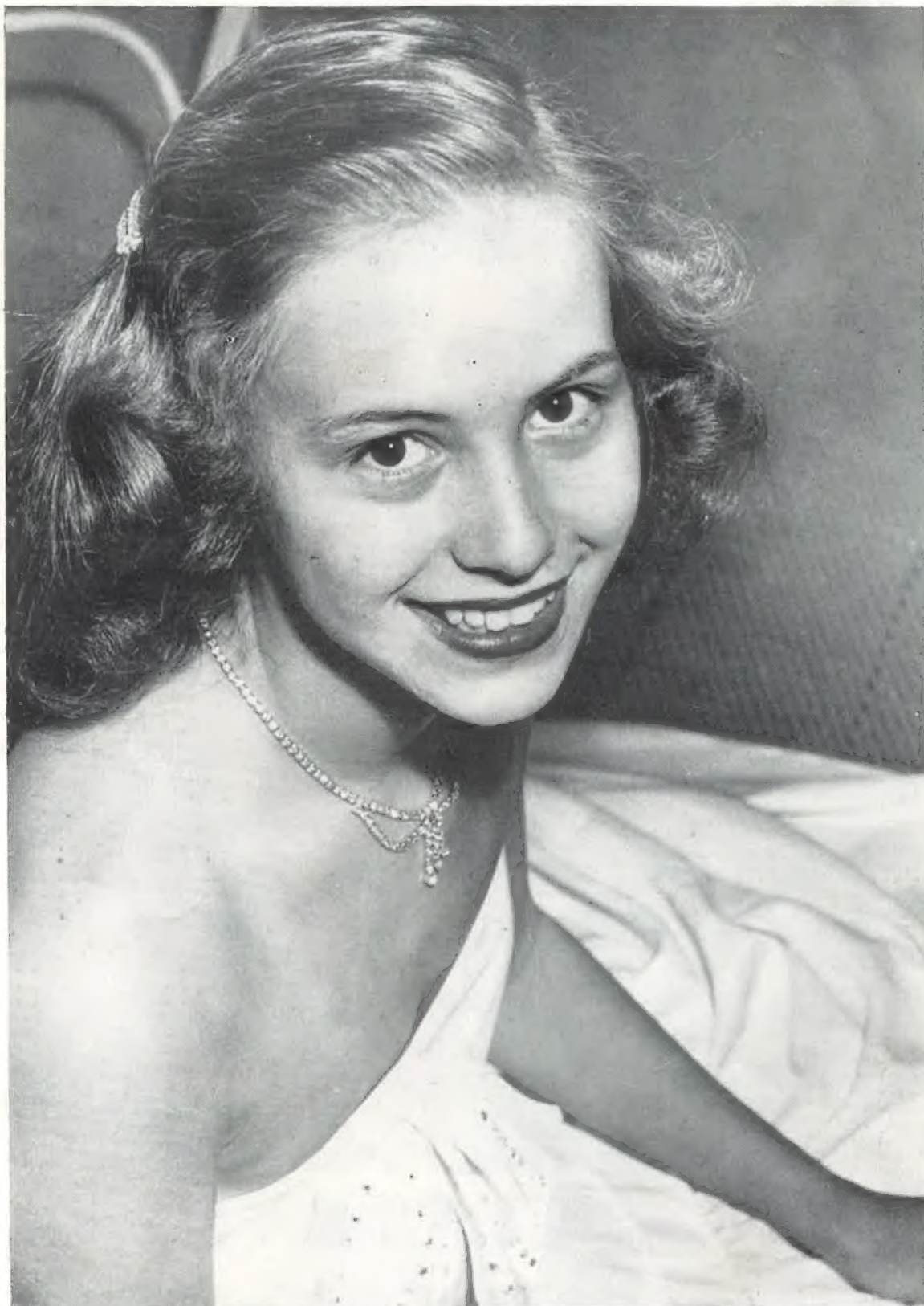
No 747



CENTRAL vs.

MEXICO CITY

WELCOME, MEXICO CITY!



PAT MOELLER, Queen of The Central - Mexico City Game

Sponsored by Victor Shaw Company

WELCOME, MEXICO CITY!

OFFICIAL FOOTBALL PROGRAM

CENTRAL HIGH SCHOOL ATHLETIC ASSOCIATION

SEASON 1949



PUBLISHED FOR THE FOLLOWING GAMES

Saturday, November 19.....Mexico City

Saturday, November 26.....Harding (Tent.)

NEXT GAME NOVEMBER 26

H A R D I N G

Memorial Stadium - Charlotte, N. C.

Sponsored by Manley McWilliams Baby Diaper Service

TO-NIGHT'S GAME

Rarely in the history of Charlotte has such an event as this game between Central and Mexico City created so much interest.

In fact, never has such a game been held in the Queen City. It is the first international athletic event ever held here.

The color rivals even the great Shrine Bowl. Coach Bill Brannin has interwoven several events to give the game pageantry far beyond any ever given a Central game.

Aside from the team itself, Mexico is represented by several political leaders. Among the team members are five bull fighters. When they aren't tossing their weight around against "two-legged bulls," they are matching wits and sidesteps with a ton of beef and a pair of horns.

The outcome of this game has assumed a secondary role among all the other special events. Reports from other games indicate, however, that Central should rank as favorite. The Mexicans are playing only their second year of football, still haven't developed certain phases of it as well as have the American teams.

Elaborate halftime ceremonies have been planned for tonight. A silver trophy, hand-carved by Mexican Indians, will be given the winner of the game. Mayor Victor Shaw will be presented a beautiful serape as a gift from the Mexican government. Central will be given a Mexican flag, and in return the visitors will be presented a North Carolina flag.

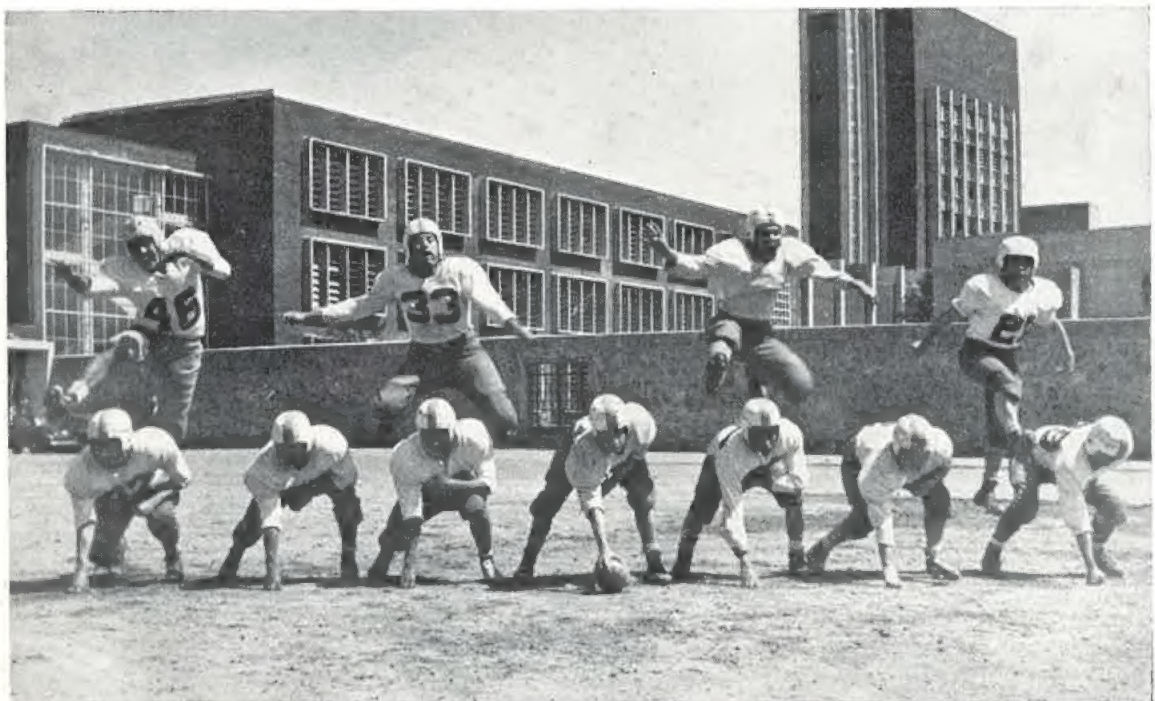
As an extra sidelight, Brannin had the Mexicans bring along several dozen hot tamales, that delicacy that is as south-of-the-border as fried chicken is Southern.

No matter what the outcome of this game, it will stand in Charlotte as one of the major sporting events the city has ever known. Not only does it bring a really big event to Charlotte, but it also stands as a good creator of international relationships.

WELCOME, MEXICO CITY!



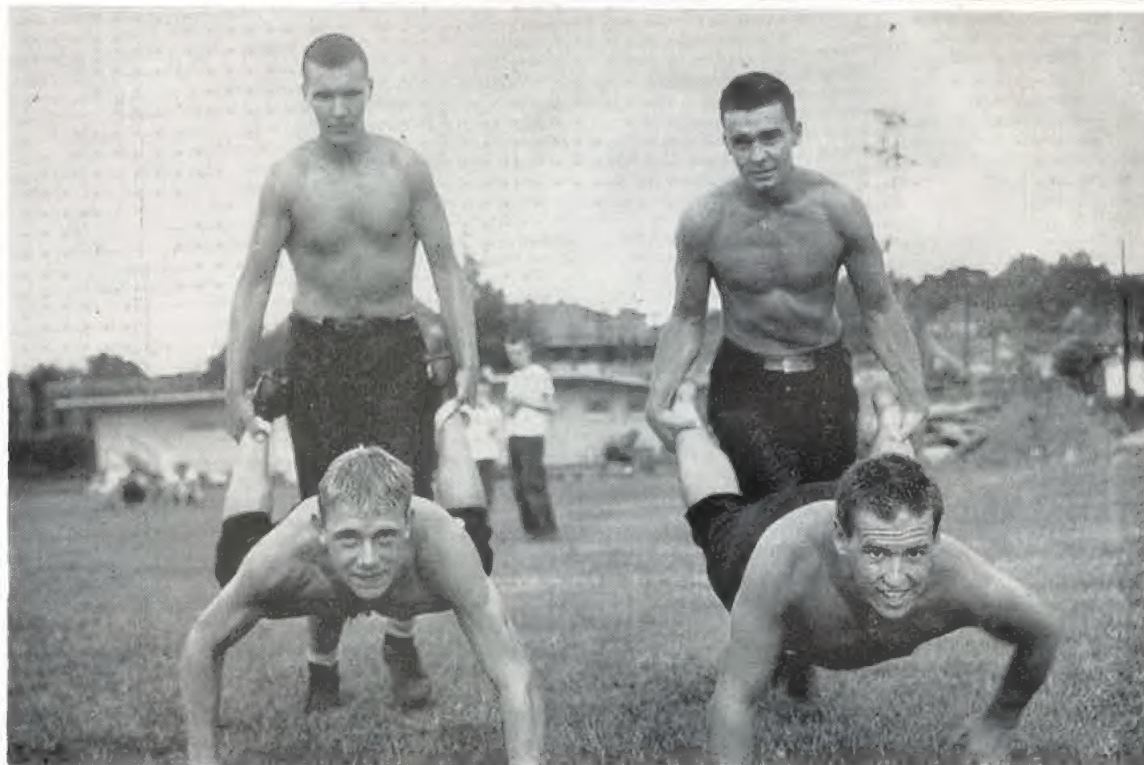
Anastacio H. Gerner—Head Coach



Mexico City Squad

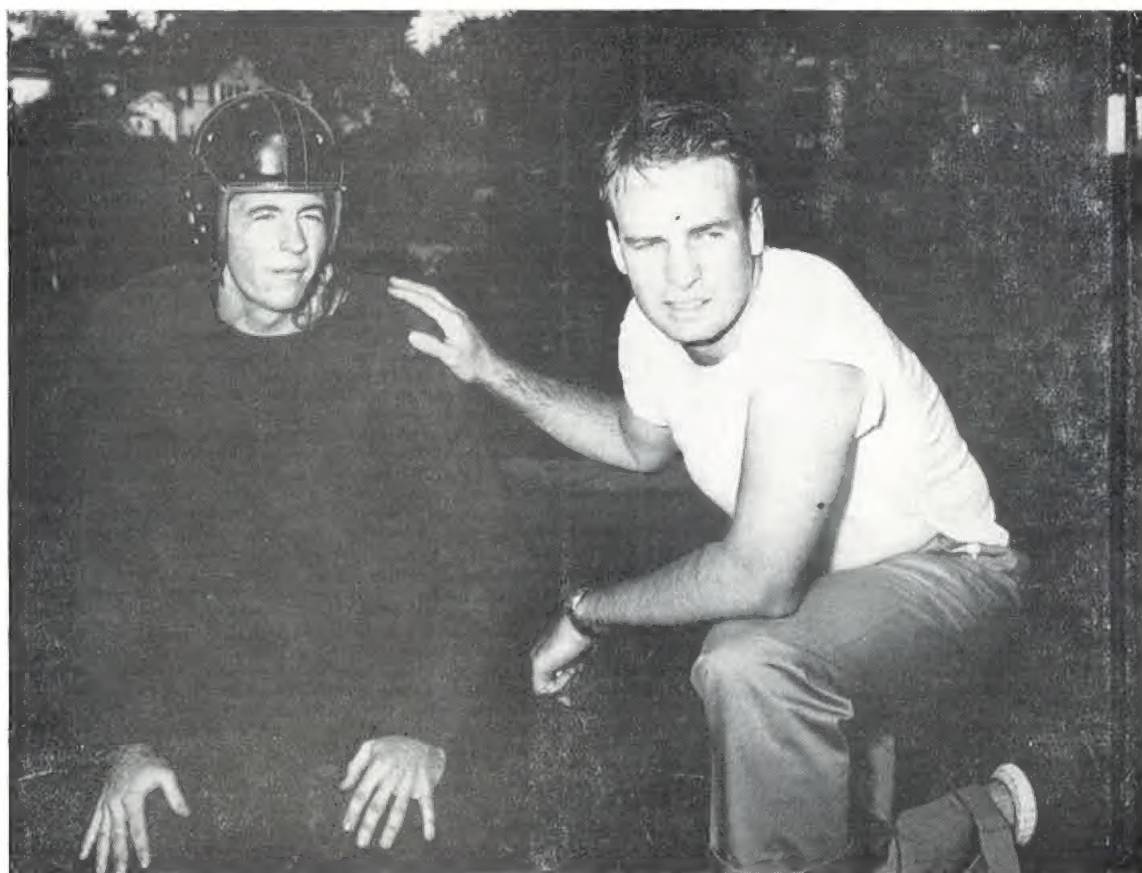
Sponsored by The Charlotte Observer

WELCOME, MEXICO CITY!



Hank Kistler and J. B. Ashe (standing).

Roddy Brown and Bill Burch (bending).

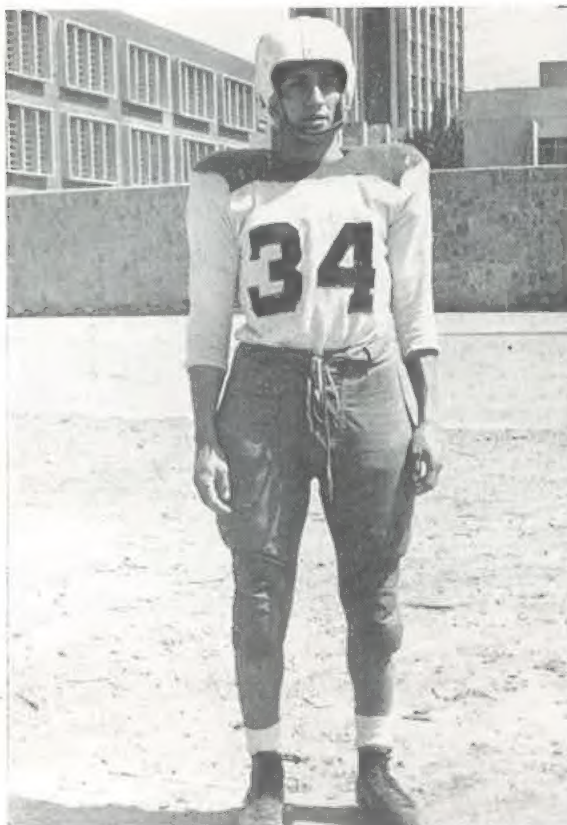


Jerry Cooper—Tackle

George Sparger, Assistant Coach

Sponsored by Ed Mellon Company

WELCOME, MEXICO CITY!



Germa'n Espino Lima—Manager and Left Half Back



Alfonso Ivanovichi—Right Half Back
17 years old, 161 lbs., and 5' six"



Ciro Espino Lima—Center

Sponsored by Starnes Sign Company

WELCOME, MEXICO CITY!



(Front row, l. to r.) 33, Propst; 36, Stroupe; 30, Babb; 67, Alford; 32, Frantz; 49, Elmore; 54, Gaylord; 57, Parker; 45, Amos; 40, Robinson; 41, Claiborne; 37, Beatty, R.
 (Second row, l. to r.) 35, Wright; 63, Knell; 65, Cornwell; 53, Calvert; 43, Estes; 55, Petree; 71, White; 66, Orr; 39, Hoppe; 46, Mainer; 33, Townsend; 61, Connell; 31, Moffitt.
 (Third row, l. to r.) 47, Deal; 64, Parham; 51, Burch; 50, Hatley; 60, Pyron; 44, Ashe; 68, Kistler; 52, Brown; 56, Yandle; 59, Cooper; 48, Hawkins; 62, Yancey.



Left to right: Barbara Harris, Betty Grubbs, Peggy Hill, Kathryn Caudle, Evelyn Helms, Joan Watson, Sue Le Clerc, and Jerry Long.

Sponsored by A & P Food Stores

Central High School – 1949 Football Roster

Team Name _____ Wildcats

Color_____Blue & Silver

| | |
|--------------|--|
| Coaches----- | { Bill Brannin—U. of New Mexico George Sparger—U. of North Carolina |
|--------------|--|

[illegible]

Ed. Harris

Marcus Haney, Tommy Murray, Jimmy Forrest, Woody Gatling

Central Line-up

CENTRAL vs. MEXICO CITY

November 19, 1949

| No. | Name | Pos. | Wt. |
|-----|----------------|------|-----|
| 46 | Mainer, Dan | LE | 167 |
| 68 | Kistler, Hank | LT | 183 |
| 66 | Orr, Kenneth | LG | 193 |
| 44 | Ashe, J. B. | C | 195 |
| 71 | White, Dick | RG | 155 |
| 59 | Cooper, Jerry | RT | 167 |
| 52 | Brown, Roddy | RE | 167 |
| 32 | Frantz, Eddie | QB | 154 |
| 57 | Parker, Larry | LH | 172 |
| 33 | Propst, Walter | RH | 150 |
| 67 | Alford, Pat | FB | 180 |

| SCORE | 1 | 2 | 3 | 4 | TOTAL |
|-------|---|---|---|---|-------|
| | | | | | |
| | | | | | |

Coke=Coca-Cola

"Coca-Cola" and its abbreviation "Coke" are the registered trade-marks which distinguish the product of The Coca-Cola Company.



Have a Coke



Illegal forward pass



Penalty refused, incomplete pass, missed goal, etc.



Holding



Delay of game or excess time out



Roughing kicker



Illegal motion or formation at snap



Personal foul



Interference catch or fair

REFEREE'S SIGNALS



BIEN VENIDOS!

El cuerpo estudiantil y miembros de la facultad de la escuela "Central" extienden una sincera y carinosa bienvenida a cada uno de los representantes de la "Escuela Normal de Mexico". Que su estancia en esta sea placentera es el deseo de cada uno de nosotros. Ojala que esta, su primera visita, no sea la ultima.

Coca-Cola

REFEREE'S SIGNALS



Foul

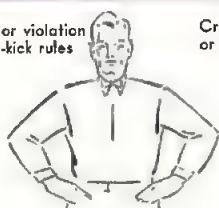


Interference with fair catch or forward pass



Clipping

Off-side or violation of free-kick rules



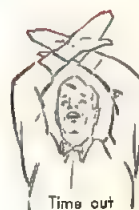
Crawling, pushing or helping runner



Safety



A score

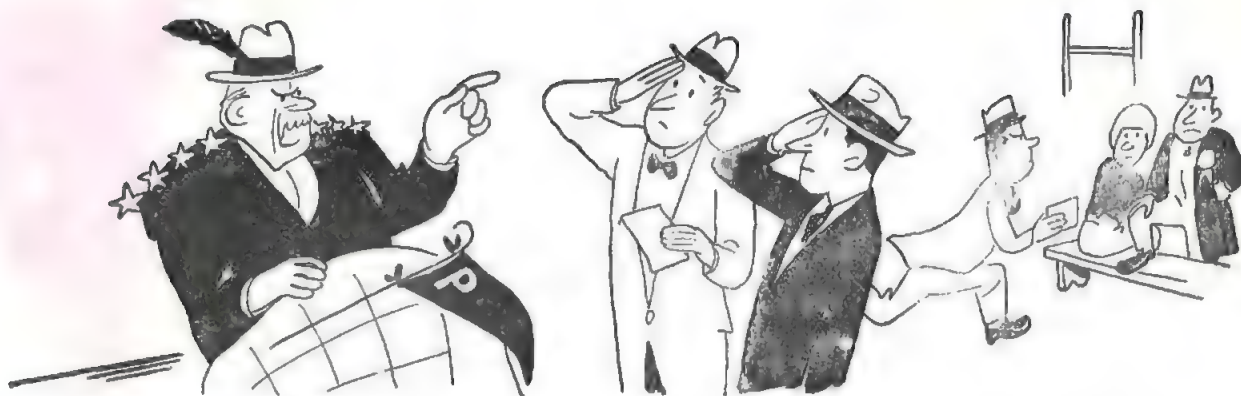


Time out

Mexico City 1949 Football Roster

| No. | Nombre | Posicion (Position) | Edad (Age) | Wt. | Ht. |
|-----|------------------------|------------------------|---------------|-----|------|
| 11 | Pedro Rudin F. | Q. B. | 17 | 139 | 5'6" |
| 12 | Gustavo Tostado | Q. B. | 17 | 154 | 5'9" |
| 13 | Miguel Flores | Q. B. | 17 | 124 | 5'2" |
| 16 | Eduardo Reyes | Q. B. | 16 | 132 | 5'4" |
| 17 | Angel Alegre F. | Q. B. | 17 | 162 | 6'1" |
| 21 | Ernesto Hernandez G. | H. L. | 18 | 132 | 5'2" |
| 22 | German Espino Lima | H. L. | 18 | 150 | 5'8" |
| 23 | Alfonso Trillanes | H. L. | 17 | 150 | 5'8" |
| 24 | Emilio Merino A. | H. L. | 18 | 141 | 5'6" |
| 31 | Armando Bus tillos G. | F. B. | 16 | 154 | 5'6" |
| 32 | Hector Gonzalez N. | F. B. | 17 | 156 | 5'8" |
| 33 | Carlos Sansores | F. B. | 18 | 165 | 5'7" |
| 37 | Jorge Ramires M. | F. B. | 18 | 174 | 6' |
| 41 | Enrique Valerio M. | H. D. | 18 | 150 | 5'6" |
| 42 | Samuel Santoyo L. | H. D. | 18 | 150 | 5'6" |
| 46 | Leopoldo Mondragon | H. D. | 18 | 150 | 5'6" |
| 48 | Alfonso Ivancovich | H. D. | 17 | 161 | 5'6" |
| 49 | Jose Luis Anaya | H. D. | 18 | 159 | 5'6" |
| 50 | Alfredo Sanchez | Guard | 18 | 139 | 5'6" |
| 52 | Miguel del Angel | Guard | 17 | 139 | 5'3" |
| 61 | Salvador Ramirez A. | Centro | 16 | 128 | 5'6" |
| 63 | Ciro Espino Lima | Centro | 18 | 139 | 5'6" |
| 67 | Daniel Tudon del Poso | Centro | 17 | 139 | 5'6" |
| 70 | Oomar Velazquez V. | Guard | 17 | 148 | 5'4" |
| 71 | Maximiliano Leon M. | Guard | 18 | 141 | 5'4" |
| 72 | Rafael Lenus F. | Guard | 18 | 159 | 5'4" |
| 73 | Juan Rodriguez | Guard | 17 | 126 | 5'1" |
| 74 | Paul Munguia C. | Guard | 18 | 176 | 5'6" |
| 75 | Miguel Grajales | Guard | 18 | 119 | 5'3" |
| 76 | Enrique Arteaga L. | Guard | 16 | 147 | 5'7" |
| 77 | Roberto Padron | Guard | 17 | 150 | 5'6" |
| 79 | Marco Moreno F. | Guard | 16 | 128 | 5'2" |
| 82 | Rafael Cruz T. | Tackle | 17 | 170 | 5'6" |
| 83 | Jesus Ramos G. | Tackle | 18 | 202 | 6' |
| 84 | Enrique Rojas de la D. | Tackle | 18 | 218 | 6'1" |
| 86 | Ernesto Garcia | Tackle | 18 | 187 | 6'1" |
| 87 | Gustavo Ortega | Tackle | 18 | 187 | 6' |
| 89 | Rodolfo Ortega | Tackle | 18 | 196 | 6' |
| 90 | Jose Ortega C. | Ala | 17 | 143 | 5'7" |
| 91 | Guillermo Espinosa | Ala | 18 | 165 | 5'9" |
| 92 | Israel Korembroth | Ala | 18 | 170 | 5'9" |
| 95 | Carlos Berlanga del B. | Ala | 18 | 150 | 5'6" |
| 96 | Luis Altamirano | Ala | 18 | 154 | 5'6" |
| 97 | Rafael Servin de la M. | Ala | 17 | 150 | 5'6" |
| 98 | Jose Luis Rios Frutos | Ala | 16 | 145 | 5'7" |
| 99 | Ruben Barrientos L. | Ala | 17 | 187 | 6'1" |

Head Coach ----- Anastacio H. Gerner
 Asistente Coach ----- Armando Berlanga del B.
 Manager ----- German Espino Lima
 Medico Oficial ----- Guillermo Diaz Cornejo
 Colores ----- Azul Marino y Blanco
 Apodo ----- Bull Doge



ARE YOU A GRANDSTAND FIELD GENERAL?

by Cal Small

THE SCORE was 7-0 against the home team early in the fourth quarter when a short kick gave them the ball on their own forty. Using powerful bucks through the middle of the line, with the fullback carrying, they crashed on in eight plays to a first down on their opponents' twenty. Time was called by the defensive team and three subs were sent in by their coach during the time-out. When play was resumed the home team tried a deep reverse around end, which was thrown for a five-yard loss. A cross-buck picked up three yards, but a short pass was wide of the mark on third down, and a fourth down pass was grounded.

"Can you imagine that," said one old grad disgustedly. "Pulling a wide play when they were ripping them to pieces in the center of the line?"

"That wasn't so dumb," said his friend.

"Oh wasn't it? What about that pass on the third down when everyone expected it?"

"On the first play, the end run, you may not have noticed, the other team sent some line subs in to bolster the defense. Furthermore, they were playing a closer packed six-man line with the line-backers pulled in tight. Besides, our fullback was probably tired. Sending him on a fake into the line, where they were bunched, then letting him hand off the ball on a reverse to the right half wasn't a bad idea. Unfortunately, their right end played smart ball. He took three steps straight ahead instead of knifing. If our boy had rounded him he'd have been in the clear."

"Maybe you're right. But what about the pass?"

"The second play, the buck, was probably designed to pull the defense in again to set up a pass play on the third. If they had picked up more yards, the quarterback might have tried another line play. Anyway, with twelve yards to go, the pass was called for."

The stands, come a brisk November afternoon, are filled with all manner of "experts," second guessers, hunch players, and system touters, like the first grad above. Loud are the howls of anguish when a quarterback calls the "wrong" play.

Now, there's nothing wrong with the All-American art of second guessing. But the grandstand strategist should consider all the elements going into a play before he passes judgment on the quarterback. Some of these factors he knows as well as the play director on the field does, but others he doesn't, and here is where the Napoleon in the stadium seat must show some fairness and imagination.

Our four star man-without-uniform knows such obvious things as the score, minutes left in the game,

position of the ball on the field, down and yards to go, and playing conditions on the field. But here is what he looks for if he is something more than just a perverse back-seat driver:

How do the teams "stack up"? Specifically, is one larger, heavier, faster, cleverer in ball-handling, more experienced? Is it psychologically "up" showing pep and drive in lining up or dragging legs dispiritedly? What kind of shape are the teams in as the game progresses? Are any stars hurt? If men are tiring, what kind of reserves are sitting on the bench?

Regarding any particular play itself, here are some things a "hep" fan figures out: What style of attack does the offensive team use, what kind of plays have they been shooting, and has the line been out-charging the defending forward wall? Looking at the opposition, what kind of defense are they working? Is it a five, six, or seven man line? Are men dropped back to cover passes or is the defense pulled in tight to counter a line thrust? What sort of play has worked on them before? Are there any "weak" spots?

Naturally, no quarterback, on the field or in the grandstand, can know all of these things perfectly. He'd have to be a combined Houdini and Dunninger. But he should have a good idea of most of them before he starts in on "Now I would have done . . ."

Unfortunately, however, most stadium jockeys agree on only one thing—to disagree! Coaches, pursued by Monday morning "I-told-you-so's," tell this one in self-defense against the armchair brigade—

It seems Tech, trailing by 6 points, had taken over the ball on its 30-yard line late in the game.

One irate grad had been protesting vehemently the whole game about Tech's "addle-headed" strategy.

His companion turned to him. "Well, what would you do now?"

"I'd send McCloskey through on a fullback buck."

Tech's right half went around end for twenty yards.

"Uh-huh. What should they do now, my friend?"

"Pass. They're not looking for it."

McCloskey went off tackle for eighteen yards.

"And now?"

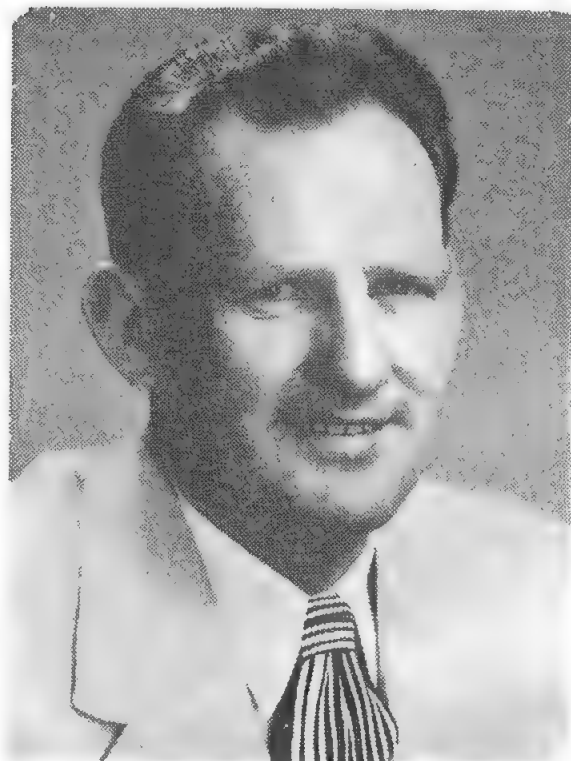
"It's obvious. An end run. Anything but a pass."

Tech completed a pass down to the one-yard line.

His companion turned on the "expert" sarcastically: "And, just what would you have them do now?"

The second man shook his head in irritation. "Heck, I brought them this far. Let them get the rest of the way themselves!"

WELCOME, MEXICO CITY!



Coach Bill Brannin



EDDIE FRANTZ



WALTER PROPST

Sponsored by Don Hill Insurance Agency

WELCOME, MEXICO CITY!



Kneeling, Dick White and J. B. Ashe



Eddie Franz and Walter Propst



The crutches Gaylord is using for support were brought about as the result of a broken shoe, consequently a broken foot.
"For want of a shoe a season was lost."

Left to right: Front row, Kathryn Caudle, Joan Watson, Sue LeClerc, Betty Grubbs.

Second Row: Barbara Harris, Jerry Long, John Gaylord, J. B. Ashe, Peggy Hill, Evelyn Helms, John Gaylord, Fullback, J. B. Ashe, Co-Capt. of Team

Sponsored by Nelson Page ,Inc., Jewelers

CENTRAL HIGH SCHOOL'S FOOTBALL RECORD 1934 - 1948

1934 (1-7-1)

| | | | |
|---------|----|---------------|-----|
| Central | 6 | Hickory | 0 |
| | 0 | Columbia | 36 |
| | 12 | Spartanburg | 39 |
| | 0 | Atlanta Tech | 39 |
| | 0 | Asheville | 19 |
| | 0 | Miami | 26 |
| | 0 | Greensboro | 12 |
| | 0 | Salisbury | 0 |
| | 7 | Winston Salem | 45 |
| <hr/> | | | |
| | 25 | | 216 |

1935 (not available)**1936 (7-3-0)**

| | | | |
|---------|-----|----------------|----|
| Central | 6 | Barium Springs | 12 |
| | 39 | Gastonia | 0 |
| | 0 | Asheville | 19 |
| | 19 | Blue Ridge | 6 |
| | 13 | Spartanburg | 20 |
| | 19 | Greensboro | 6 |
| | 14 | High Point | 0 |
| | 18 | Salisbury | 6 |
| | 34 | Winston Salem | 12 |
| | 12 | Raleigh | 6 |
| <hr/> | | | |
| | 176 | | 87 |

1937 (7-2-1)

| | | | |
|---------|-----|----------------------------|----|
| Central | 7 | Barium Springs | 0 |
| | 37 | Gastonia | 0 |
| | 7 | Spartanburg | 7 |
| | 7 | Asheville | 10 |
| | 0 | Children's Home of Winston | 7 |
| | 18 | Greensboro | 6 |
| | 41 | High Point | 0 |
| | 38 | Salisbury | 0 |
| | 39 | Winston Salem | 7 |
| | 20 | Rocky Mount | 7 |
| <hr/> | | | |
| | 211 | | 44 |

1938 (5-3-2)

| | | | |
|---------|----|----------------|----|
| Central | 6 | Barium Springs | 0 |
| | 6 | Richmond | 6 |
| | 0 | Blue Ridge | 0 |
| | 6 | Columbia | 12 |
| | 12 | Asheville | 7 |
| | 26 | Greensboro | 0 |
| | 6 | High Point | 7 |
| | 13 | Spartanburg | 6 |
| | 13 | Winston Salem | 0 |
| | 0 | Atlanta Tech | 6 |
| <hr/> | | | |
| | 88 | | 44 |

1939 (7-3-0)

| | | | |
|---------|-----|----------------|----|
| Central | 51 | Fayetteville | 0 |
| | 6 | Barium Springs | 0 |
| | 12 | Richmond, Va. | 0 |
| | 0 | Winston Salem | 13 |
| | 0 | Columbia | 13 |
| | 26 | Greensboro | 9 |
| | 7 | High Point | 6 |
| | 19 | Spartanburg | 6 |
| | 6 | Atlanta Tech | 36 |
| | 33 | Asheville | 0 |
| <hr/> | | | |
| | 160 | | 83 |

1940 (7-1-2)

| | | | |
|---------|-----|-------------------------|----|
| Central | 13 | Barium Springs | 13 |
| | 0 | John Marshall, Richmond | 7 |
| | 14 | Winston Salem | 0 |
| | 19 | Raleigh | 7 |
| | 47 | Spartanburg | 9 |
| | 19 | High Point | 6 |
| | 19 | Columbia | 0 |
| | 12 | Asheville | 12 |
| | 14 | Atlanta Tech | 0 |
| | 37 | Harding | 0 |
| <hr/> | | | |
| | 194 | | 54 |

1941 (1-7-2)

| | | | |
|---------|----|-----------------------|-----|
| Central | 0 | Belmont Abbey | 25 |
| | 0 | Barium Springs | 0 |
| | 6 | Benedictine High | 12 |
| | 0 | Winston Salem | 6 |
| | 7 | Raleigh | 7 |
| | 12 | Knoxville | 34 |
| | 6 | High Point | 14 |
| | 12 | Greenville | 13 |
| | 0 | Asheville | 19 |
| | 45 | Tech High (Charlotte) | 0 |
| <hr/> | | | |
| | 88 | | 130 |

1942 (3-7-0)

| | | | |
|---------|----|----------------|-----|
| Central | 6 | Morganton | 7 |
| | 20 | Barium Springs | 0 |
| | 6 | Greensboro | 20 |
| | 26 | Winston Salem | 0 |
| | 6 | Raleigh | 12 |
| | 0 | Asheville | 35 |
| | 0 | High Point | 19 |
| | 12 | Columbia | 0 |
| | 12 | Columbia | 0 |
| | 6 | Gastonia | 35 |
| | 0 | Salisbury | 13 |
| <hr/> | | | |
| | 82 | | 141 |

CENTRAL HIGH SCHOOL'S FOOTBALL RECORD 1934 - 1948

1943 (9-3-0)

| | | | |
|---------|-----|---------------|-----|
| Central | 25 | Morganton | 6 |
| | 27 | Spartanburg | 0 |
| | 6 | Greensboro | 0 |
| | 12 | Winston Salem | 0 |
| | 0 | Raleigh | 28 |
| | 0 | Asheville | 33 |
| | 27 | High Point | 7 |
| | 20 | Columbia | 6 |
| | 14 | Gastonia | 6 |
| | 20 | Salisbury | 6 |
| | 7 | Raleigh | 0 |
| | 0 | Miami, Fla. | 45 |
| <hr/> | | | |
| | 158 | | 137 |

1946 (7-4-0)

| | | | |
|---------|-----|----------------------------|-----|
| Central | 20 | Burlington | 7 |
| | 0 | Atlanta, Geo. | 27 |
| | 0 | Greensboro | 23 |
| | 0 | Louisville, Ky. (Male Hi) | 13 |
| | 13 | Miami, Fla. (Senior Hi) | 7 |
| | 33 | Asheville | 14 |
| | 0 | High Point | 14 |
| | 32 | Gastonia | 6 |
| | 13 | Winston-Salem | 12 |
| | 19 | Knoxville, Tenn. (Central) | 6 |
| | 38 | Peabody, Mass. | 7 |
| <hr/> | | | |
| | 168 | | 140 |

1944 (8-3-0)

| | | | |
|---------|-----|---------------|----|
| Central | 27 | Lenoir | 0 |
| | 0 | Atlanta | 25 |
| | 0 | Greensboro | 6 |
| | 7 | Winston Salem | 13 |
| | 56 | Gaffney | 0 |
| | 39 | Asheville | 7 |
| | 20 | High Point | 0 |
| | 52 | Columbia | 0 |
| | 20 | Gastonia | 0 |
| | 12 | Salisbury | 6 |
| | 18 | Knoxville | 7 |
| <hr/> | | | |
| | 251 | | 64 |

1947 (8-2-2)

| | | | |
|---------|-----|-------------------------------|-----|
| Central | 12 | Wilson | 0 |
| | 0 | Atlanta (Joe Brown High) | 0 |
| | 13 | Greensboro | 0 |
| | 7 | Louisville (Male High) | 6 |
| | 41 | Harding | 6 |
| | 8 | Asheville | 0 |
| | 6 | High Point | 6 |
| | 0 | Miami | 33 |
| | 19 | Winston Salem | 6 |
| | 7 | Gastonia (Conference champ's) | 6 |
| | 0 | Fayetteville | 39 |
| | 6 | Rock Hill | 0 |
| <hr/> | | | |
| | 119 | | 102 |

1945 (6-3-1)

| | | | |
|---------|-----|---------------|----|
| Central | 32 | Hanes | 0 |
| | 7 | Atlanta Tech | 14 |
| | 7 | Greensboro | 18 |
| | 27 | Winston-Salem | 6 |
| | 39 | Burlington | 0 |
| | 40 | Asheville | 6 |
| | 0 | High Point | 0 |
| | 0 | Columbia | 6 |
| | 70 | Gastonia | 0 |
| | 19 | Salisbury | 6 |
| <hr/> | | | |
| | 240 | | 50 |

1948 (5-4-3)

| | | | |
|---------|-----|--------------------------------|-----|
| Central | 13 | Wilmington | 13 |
| | 7 | Fayetteville | 41 |
| | 7 | N. Charleston | 27 |
| | | (Cooper River District No. 4) | |
| | 7 | Greensboro | 6 |
| | 6 | Atlanta (Joe Brown High) | 6 |
| | 0 | Harding | 0 |
| | 13 | Gastonia | 19 |
| | 6 | High Point | 13 |
| | 7 | Winston Salem (R. J. Reynolds) | 6 |
| | 32 | Asheville (Lee Edwards) | 6 |
| | 33 | Wilson | 6 |
| | 7 | Harding | 0 |
| <hr/> | | | |
| | 125 | | 143 |

WELCOME, MEXICO CITY!



LARRY PARKER



JOHN GAYLORD



JIM HAWKINS



BILL BURCH

Sponsored by Shepherd Bros., Inc., Printers

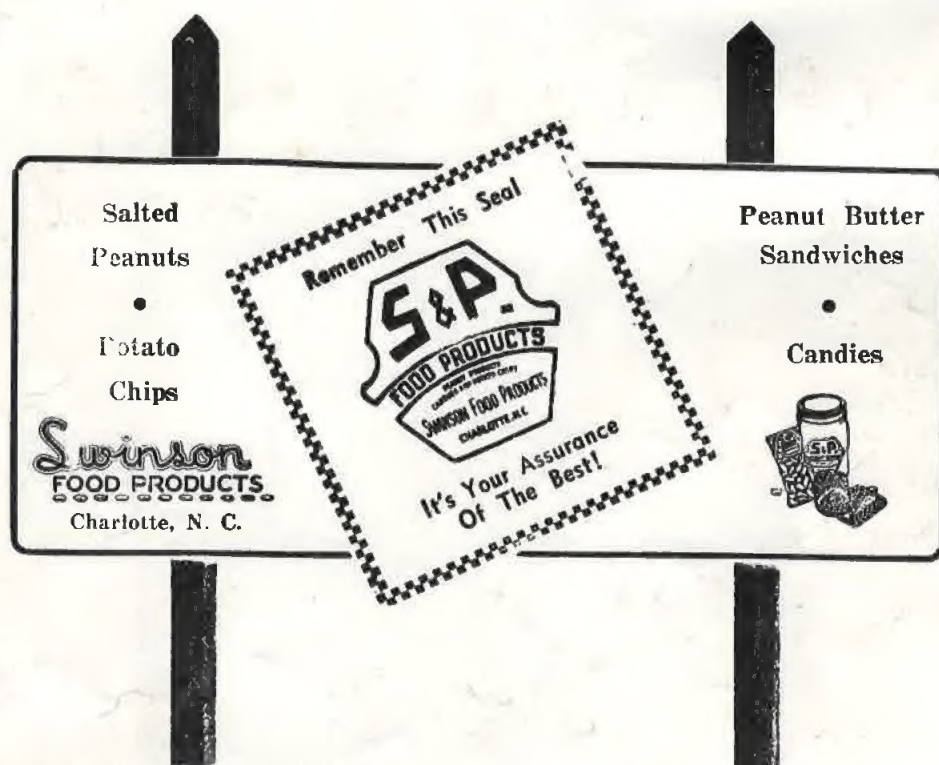
WELCOME, MEXICO CITY!



Larry Parker—Half Back, Central's bid for All-State honors, Larry seems to be headed for a place in North Carolina High Schools Hall of Fame. Larry has already been rated on a par with Choo Choo Justice in so far as their high school performances are concerned. Larry is 17, six feet tall and weighs 175 lbs. A Junior.

Sponsored by Hotel Charlotte

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You See "S & P"*



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Product the next time you stop in your
favorite eating and drinking place*